

# ART public UB 2017

## Land ART MONGOLIA



### **Objectives**

Since 2010, Land Art Mongolia has been promoting the development and realization by means of numerous artworks through the Biennial LAM 360°. With a special focus on Land Art as a form of spatial visualization of the relations between nature, culture and social policies, it strongly promotes freedom of expression in joining people and institutions from all sectors of Mongolian society by meshing their respective backgrounds and perspectives through collaboration and networking actions of regional and global scope.

The different venues in the Mongolian countryside during the last 6 years with the 'stage' being the open space sent forth a new approach to contemporary art in this country. After having been strengthened by this independent off-grid experience, LAM will move its main activities to Ulaanbaatar in 2017. The valued expertise of our team, friends and colleagues, who encouraged LAM to initiate an urban public art program, added to this idea.

As part of LAM's wider objectives, **ART public UB** aspires to dissolve barriers and tries to bring conversations on art into the public realm. It encourages the audience to interact and communicate in a setting being as easily accessible as the street life in a public square, as an open institution or even a public park.

### **Themes / Questions**

*What is public art?*

*Who defines public space?*

*What is the significance of art in public space?*

*How could the practice of art in the public realm help in building better communities?*

*How might the open space and the dense pressure of urban life interweave in a new way?*

*How could the main issues of Land Art Mongolia be addressed to the general public?*

*How could we invite the public to take LAM as their concern and participate sustainable ideas?*

### **Date**

**September 29 - October 6, 2017**

**ART public UB** consists out of a number of get-together activities: public art interventions at different places in the city of Ulaanbaatar, an international conference, exhibition openings and video screenings. It will be accompanied by a musical program.



## ART public UB 2017

# Call for papers / presentations

### ***What we are looking for:***

Proposals for a presentation format at the conference Sunday, October 1<sup>st</sup> :

Either (a): 20 minutes  
Or (b): 7 minutes

### **Presentation:**

Presentations should be performed in English (simultaneous translation into Mongolian will be provided). A visual-based lecture (video projector) would be appreciated.

### **Proposals:**

Should include

- (a) the personal data of the speaker, his/her professional background and list the lecture experiences.
- (b) an abstract of no more than 200 words on the proposed presentation pointing out: the learning effect of the audience , the key points in regards of the theme and the perspective of anthropocene geography overlapping public art / Land Art .

### **Keywords:**

geography and globalism in view of anthropocene values, humanity in disruption, internal emigrant, wholesomeness and culture, (re)connecting of meaning by public art. (to be supplemented)

### **Publication:**

A publication containing essays, presentation, outcomes and images of the Art Week will be out by November 2017.

### **Partners / funding :**

Prince Claus Fund

### **Contact:**

LAM 360°  
(+976) 95502900  
[office@landartmongolia.com](mailto:office@landartmongolia.com)  
[www.landartmongolia.com](http://www.landartmongolia.com)



## ART public UB 2017 Symposium / conference

### Concept: Geography and Anthropocene

The philosophy of humanism (which claims a universal position to itself) considers 'human values' to be the common denominator between all cultures and civilisations as well as to the foundation-content of an 'international' or 'trans-national' art as to the expressive vocabulary by which such a globalized art might be understood.

Within the globalization process of the last couple of generations / 30 years, an accompanying notice has been the fact that geographic specificity has become increasingly important. Economist Branko Milanovic has shown that the location of a person's birth, or life (not their class or race) is the best predictor of their lifetime income. This is one of the reasons why nation states are again concerned to establish territories with closed borders: the magic of geography mustn't become 'diluted' through an influx of migrants.

The geography of Mongolia is highly specific and has influenced the unique cultural development of this nation state, 700 years ago being the largest empire the world had seen at this time. At least in myths, the 'nomadic', 'migrant' or 'horse' culture is characterized as being ecologically sustainable and consequently of great interest to a world where the 'developed' culture of a consumerist capitalism is unsustainable - up to self-destruction.

Artists in Mongolia are able to choose from a range of artistic idioms that are all equally appreciated within Mongolia: 'traditional' art (influenced by Buddhism or Shamanism); socio-realistic oil painting and sculpture; modernist art; and the various forms of contemporary art (moving image, installation, conceptual, process-based, live art etc). However, not all these idioms are given equal status outside of Mongolia, so artists whose works are exported must be more strategic in representing their 'human values' in order to receive appropriate recognition.

The symposium "Geography and Contemporary Humanism" will explore the expression of 'human values' in art from Mongolia and other geographies and vice-versa, the influence of geography on determining the acceptance / celebration of artworks expressing human values. The conference is thematically anticipating the 5th LAM 360° Biennial in 2018 which will be organized under the theme of "Geography and Contemporary Humanism".

Conference abstract | the conference will be moderated by Lewis Biggs  
Curator, Folkestone Triennial 2017  
[www.folkestonetriennial.org.uk](http://www.folkestonetriennial.org.uk)  
Chairman, Institute for Public Art, <http://www.ipublicart.org>  
Professor, College of Fine Arts, Shanghai University  
Trustee, John Moores Liverpool Exhibition Trust  
Board member IAAC <http://www.iaac-m21.com/english/index.html>

**Notes:**

4 – 8 invited speakers from abroad (depending on airfare availability by academic donors or national institutes)

4 - 8 speakers from Mongolian academic institutions / NGO's or art organizations

**Conference language:**

English. with simultaneous translation Mongolian / English

**Expected guests:**

Ca. 150

**Technical requirements:**

video projector, sound system, Wifi, small catering  
Presentation desk for catalogues, flyers and leaflets

**Institutions / partners involved:**

Art Council of Mongolia, Goethe Institute, Art Academy of Ulaanbaatar, University of Ulaanbaatar, British Council, American Embassy, German Embassy, The Prince Claus Fund.

**Accommodation:**

Chinggis Hotel Ulaanbaatar, Mongolia

**Venues:**

Conference room (t.b.c)  
National Mongolian Modern Art Gallery  
Zanabazar Museum  
The Statehood Museum of Mongolia  
Union of Mongolian Arts Gallery

**Contact:**

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[www.landartmongolia.com](http://www.landartmongolia.com)

# ART public UB 2017



## **Program**

Key data | all venues and dates t.b.c.

**September 29 - October 6, 2017**

### **Friday, Sept. 29**

11am

Arrival of international guests

press conference

City tour for guests

10 pm until late

Warm-up-celebration

### **Saturday, Sept. 30**

11 am

Opening ceremony

Official welcome words

11.20 - 12.30

Performances / music / multimedia presentation

1.30 - 5 pm

Street Art Workshops

6 - 10 pm

Gallery night UB

### **Sunday, Oct. 1**

10 am - 5 pm

Conference

10 - 10.30

Registration

10.30 - 11 am

Introduction

11 - 12.30

conference / speakers presentation

12.30 - 13.30

lunch

2 - 4.30 pm

conference / speakers presentation

4.30 - 5 pm

discussion (moderated)

5 pm

closing words

6 - 8 pm

Dinner (by invitation)

### **Monday, Oct. 2**

12 - 5 pm

Street Art Workshops

2 - 4 pm

artist presentation

5 pm

opening video lounge

8 pm

concert

### **Tuesday, Oct. 3**

10 am - 7 pm

excursion to the countryside

(only on registration / limited seats in the Bus )

### **Wednesday, Oct.4**

board meeting

program t.b.c.

**Thursday, Oct. 5**

2 - 4 pm (...)  
artist presentation  
(other program  
t.b.c.)

**Friday, Oct. 6**

4 pm (...)  
Performances  
Closing ceremony and dinner  
8 pm party

**Accommodation:**

Chinggis Hotel Ulaanbaatar, Mongolia

**Venues:**

National Mongolian Modern Art Gallery|  
Zanabazar Museum  
The Statehood Museum of Mongolia  
Union of Mongolian Artists.

**Contact:**

LAM 360°

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# ART public UB | speaker application form

Please complete this form and email to [office@landartmongolia.com](mailto:office@landartmongolia.com) by **May 30, 2017**, along with a narrative CV. Our evaluation will be based on the information provided. If you have online information regarding your speaking credentials or topic descriptions and visuals please insert the URL in the "remarks" field.

| SPEAKER CONTACT DETAILS       |          |           |
|-------------------------------|----------|-----------|
| First Name:                   |          |           |
| Last Name:                    |          |           |
| Professional Designations:    |          |           |
| Title:                        |          |           |
| Organisation (if applicable): |          |           |
| Address 1:                    |          |           |
| Address 2:                    |          |           |
| City:                         | Country: | Zip Code: |
| Telephone:                    | website  |           |
| Email:                        |          |           |

| PROPOSED SPEECH / SESSION DETAILS  |           |            |
|--|-----------|------------|
| Language:  | English   | Mongolian  |
| Duration of lecture  | 7 minutes | 20 minutes |
| <b>Key areas of session</b> 1.   |           |            |
| <b>Relation to the themes:</b><br>human values 2.<br>geography<br>public art |           |            |
| <b>Benefit for audience</b> 3.   |           |            |

TOPICS

LECTURE DESCRIPTION



**ART public UB speaker application form**

**CV and speaking experience**

Please enter a brief biographical description of your qualifications and speaking experience in 250 words or less.

**Special remarks**

**list of submitted documents**

By submitting this abstract, I confirm that I am the owner of all content and have the authority to grant LAM permission to include my presentation paper, the title of which is noted above, and any other materials distributed or displayed at my presentation together in a compilation of conference proceedings and handouts. I understand that if my proposal is accepted, I am required to submit handouts, biographical information, and other required information by the deadlines LAM establishes. I give my permission for any material submitted to or produced during 2017, including text, images and video, to be used by LAM at its discretion for dissemination that may include website publication and print publications. Note: By giving your permission, you do not give up any copyright or authorship rights that you hold.

Signature:

Date: